



Natasha Petrovska

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Gender: Female **Date of birth**: 27/02/1985

Nationality: Macedonian/citizen of the Republic of North Macedonia

ABOUT ME

Assistant professor at Veterinary faculty - Bitola, North Macedonia

WORK EXPERIENCE

[06/2021 – Current]

Assistant professor

Veterinary faculty

City: Bitola

Country: North Macedonia

[06/2015 – 06/2021]

Assistant

Veterinary faculty

City: Bitola

Country: North Macedonia

[06/2012 – 06/2015]

Junior assistant

Veterinary faculty

City: Bitola

Country: North Macedonia

EDUCATION AND TRAINING

[22/09/2015 – 15/04/2021]

PhD in Management and Business

European University, Faculty of European Business and Marketing

City: Belgrade

Country: Serbia

Field(s) of study: Business and management

Thesis: European business and marketing and cultural diversity in Macedonia, Serbia and Greece with a special focus on the food industry

[01/10/2008 – 09/11/2011]

Master of Economic Sciences in the field of Marketing

European University

City: Skopje

Country: North Macedonia

Thesis: Marketing research on the international market of consumer products

[01/04/2008 – 01/08/2008]

Successfully completed: A program for permanent education of teaching staff with subject specialty - Informatics

University "St. Kliment Ohridski "- Pedagogical Faculty

City: Bitola

Country: North Macedonia

[01/10/2003 – 19/02/2008]

Teacher

University "St. Kliment Ohridski "- Pedagogical Faculty

LANGUAGE SKILLS

Mother tongue(s): Macedonian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Italian

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

German

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Serbian

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office | Microsoft Excel | Microsoft Word | Social Media including Facebook , WhatsApp and Twitter | Google (Google Drive, Google Docs, Google Slides, Google Sheets, Google Meets, Google Trends))

DRIVING LICENCE

Cars: B

COMMUNICATION AND INTERPERSONAL SKILLS

Excellent communication and presentation skills, acquired through formal and informal education

Ability to work in a group and a team environment

Affinity to building social relationships with other people in a multi-cultural environment

CONFERENCES AND SEMINARS

[2018]

International Scientific Conference, Macedonian Marketing Association "Marketing"

Skopje, North Macedonia

PROJECTS

[2016 – 2021] **Interreg – IPA CBC, Acronym “PAPESHE”**

Protection of Autochthonous populations of Pelagonia sheep breed in the cross-border area

PUBLICATIONS

[2018]

Information for management personal about terms coaching and neuro-lingvistic programming

Galovska B., Petrovska B., **Petrovska N.**, (2018) *Information for management personal about terms coaching and neuro-lingvistic programming*, Macedonian international journal of marketing, vol. 4, No. 8, 127-134, Macedonian Marketing Association "Marketing"- Skopje, ISSN-005.95-057.17:151.92

[2018]

Market competition of milk and dairy products industry in community Bitola on concern of consumers

Petrovska N., Petrovska B., (2018) *Market competition of milk and dairy products industry in community Bitola on concern of consumers*, Macedonian international journal of marketing, vol. 4, No. 8, 135-140, Macedonian Marketing Association "Marketing"- Skopje, ISSN-339.137.2; 637.1cription...

[2018]

Housing and welfare of high production dairy cows in intensive breeding conditions

B. Petrovska, **N. Petrovska**, Zh. Gacovski, G. Cilev, K. Uzunova, N. Pacinovski, J. Colakovic (2018) *Housing and welfare of high production dairy cows in intensive breeding conditions*, International scientific on-line Journal SCIENCE-TEHNOLOGIES, vol. VIII, No.5, Veterinary medicine & Animal science, 58-63 Publisher Union of Scientists of Stara Zagora, R. Bulgaria, IF=0.50

description...

[2019]

The fulfillment of genetic potential for egg production of hybrid Lohmann brown chickens on Agripro farm in the municipality of Valandovo in Republic of Macedonia

Z. Gacovski, B. Petrovska, G. Cilev, , F. Fejzulah , **N. Petrovska** (2019) *The fulfillment of genetic potential for egg production of hybrid Lohmann brown chickens on Agripro farm in the municipality of Valandovo in Republic of Macedonia*, Tradition and modernity in veterinary medicine, vol.4, No. 2(7) 66-71, University of Forestry, Faculty of Veterinary medicine, Sofia, R. Bulgaria.

[2019] **Global business and multicultural marketing of multinational companies**

Petrovska N., Petrovska B., Obednikovska S. (2019) *Global business and multicultural marketing of multinational companies*, Macedonian international journal of marketing, vol. 5, No. 10, 99-106, Macedonian Marketing Association "Marketing"- Skopje, ISSN-1857-9787, 334.726:339.5 334.726:658.8

[2019]

Profitability farm production of milk from Holstein Friesian breed in the Bitola part of Pelagonia, R. Macedonia

B. Petrovska, Z. Gacovski, **N. Petrovska**, K. Uzunova, F. Fejzulah, Z. Tekovski (2019) *Profitability farm production of milk from Holstein Friesian breed in the Bitola part of Pelagonia, R. Macedonia*, International scientific on-line Journal SCIENCE-TEHNOLOGIES, vol. IX, No.4, Veterinary medicine & Animal science, 39-45 Publisher Union of Scientists of Stara Zagora, R. Bulgaria, IF=0.50

[2020]

The costumers satisfaction with quality of the offered conditions in matical veterinary clinics

Petrovska B., **Petrovska N.**, Galovska B. (2020) *The costumers satisfaction with quality of the offered conditions in matical veterinary clinics*, Macedonian international journal of marketing, vol. 6, No. 11, 58-67, Macedonian Marketing Association "Marketing"- Skopje, ISSN-1857-9787

[2021] **Veterinary medicine in the era of digitalization**

1.Petrovska B., Gacovski Z., **Petrovska N.**, (2021) *Veterinary medicine in the era of digitalization*, VI International Scientific Conference - Contemporary managerial challenges and organizational sciences, BAS Institute of Management, Bitola, Smilevski Business Academy, Skopje, Milton Friedman University, Budapest, Hungary, p. 188-193, Bitola, R. N. Macedonia,, ISBN-978-608-4729-10-5

[2021]

The impact of the pandemic on veterinary practices in the world and in our country

Petrovska B., **Petrovska N.**, Galovska B. (2021) *The impact of the pandemic on veterinary practices in the world and in our country*, Macedonian international journal of marketing, vol. 7, No. 14, 77-86, Macedonian Marketing Association "Marketing"- Skopje, ISSN 1857-9787

[2021]

Review of autochthonous sheep breeds populations in Pelagonia region: evolution, challenges and future perspectives

Zdraveski I., Dodovski P., Dameski P., Pejčinovska N., **Petrovska N.**, Petrovska B., Karabolovski N., Angelovska M. (2021) *Review of autochthonous sheep breeds populations in Pelagonia region: evolution, challenges and future perspectives*, Treći simpozijum Zaštita agrobiodiverziteta i očuvanje autohtonih rasa domaćih životinja, Fakultet veterinarske medicine Univerziteta u Beogradu, str. 81-89, Dimitrovgrad, R. Srbija, ISBN 978-86-83115-42-6.

[2022] **The Impact of Social media marketing on Consumer Behavior**

N. Petrovska, B. Petrovska, S. Obednikovska (2022) *The Impact of Social media marketing on Consumer Behavior*, Macedonian international journal of marketing, vol. 8, No. 15, 61-69, Macedonian Marketing Association "Marketing"- Skopje, ISSN 1857-9787